

## Electronic Acknowledgement Receipt

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| <b>EFS ID:</b>                              | 7965424   |
| <b>Application Number:</b>                  | 09577798  |
| <b>International Application Number:</b>    |   |
| <b>Confirmation Number:</b>                 | 4541  |
| <b>Title of Invention:</b>                  | Method of delivery, targeting , and measuring advertising over Networks |
| <b>First Named Inventor/Applicant Name:</b> | Dwight Allen Merriman   |
| <b>Customer Number:</b>                     | 26192   |
| <b>Filer:</b>                               | George Paul Bonanto/Beth Bauer  |
| <b>Filer Authorized By:</b>                 | George Paul Bonanto   |
| <b>Attorney Docket Number:</b>              | 16113-1341RE9   |
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| <b>Time Stamp:</b>                          | 13:00:51  |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)   |

### Payment information:

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|------------------------|----|
| Submitted with Payment | no |
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### File Listing:

| Document Number | Document Description                                 | File Name      | File Size(Bytes)/Message Digest                        | Multi Part /.zip | Pages (if appl.) |
|-----------------|--|----------------|--|------------------|------------------|
| 1               | Information Disclosure Statement (IDS) Filed (SB/08) | 1341RE9ids.pdf | 125790<br>4d1a47d3fdbae8ab9c9e6138a36068cf321<br>12863 | no               | 4                |

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| 2                   | Foreign Reference | FR41.pdf  | 1138948<br>d0389d3008aa711d4d284a63297ae4f6f0f1<br>7bfcc | no | 32 |
| <b>Warnings:</b>    |                   |           |  |    |    |
| <b>Information:</b> |                   |           |  |    |    |
| 3                   | Foreign Reference | FR42.pdf  | 3104333<br>69a400ed142b31089cf4b0ee1c48cc155c<br>c6b2e   | no | 85 |
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| 4                   | NPL Documents     | NPL42.pdf | 80273<br>112dc0fc6a8fb4b86ced7d882510f43772<br>978d      | no | 2  |
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| 5                   | NPL Documents     | NPL34.pdf | 851195<br>ac018e375b7fe5ff3277403691bc2bafc1c5<br>afc    | no | 10 |
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| 6                   | NPL Documents     | NPL49.pdf | 128284<br>e47ba44b552e6f112513d0725a09d74ec55<br>01b0b   | no | 2  |
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| 7                   | NPL Documents     | NPL35.pdf | 1365366<br>a4c6d57813a8cbfe10d4139b26fecd6e7d7<br>0662e  | no | 16 |
| <b>Warnings:</b>    |                   |           |  |    |    |
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| 8                   | NPL Documents     | NPL43.pdf | 159232<br>3d7fb0c23c8a0c24f2dbadb32bec6e9f1256<br>718e   | no | 4  |
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| 9                   | NPL Documents     | NPL45.pdf | 53200<br>c692013b597d6f58ac2599bd094b8ec38ad<br>b4ff13   | no | 1  |
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| 10                  | NPL Documents     | NPL44.pdf | 60646<br>266fd5dddf3ce3a6cd6c71e22c74cae45abf<br>680c    | no | 1  |

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| 11                  | NPL Documents | NPL48.pdf | 39919<br>8fa530cea85f51d774243d615544d0327a8<br>96755    | no | 1  |
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| 12                  | NPL Documents | NPL33.pdf | 171008<br>f50a1ffabc732e81039c55da5d04cfea6c004<br>e9d   | no | 3  |
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| 13                  | NPL Documents | NPL41.pdf | 299147<br>c2e2d0bbfa9171364bd955bd21af8a0093e<br>45665   | no | 5  |
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| 14                  | NPL Documents | NPL37.pdf | 1132645<br>e8c9f8eeeeeca5a716586ab70aeb88a6c26e0<br>537f | no | 18 |
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| 15                  | NPL Documents | NPL36.pdf | 750012<br>732f0c004c429f9e1db8b980e4d99843ad3<br>2e93c   | no | 10 |
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| 16                  | NPL Documents | NPL46.pdf | 40267<br>8438dd0614e7b65ee10fe0caabe30aea34<br>50f4f     | no | 1  |
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| 17                  | NPL Documents | NPL47.pdf | 33485<br>557f7cfa509a5e5de48340927d2f57a5c432<br>0e9     | no | 1  |
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| 18                  | NPL Documents | NPL38.pdf | 2940373<br>b487d4b01641b3a2cf92b152d345d3ddac<br>9e7c9e  | no | 96 |
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| 19                  | NPL Documents | NPL32.pdf | 266800<br>408f98758013332786a44b2f4b21740392c<br>89556   | no | 2  |

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| 20                                  | NPL Documents | NPL40.pdf  | 625793<br>cbe0456ae3c5d106be1b3a6d9e8d7da4cf9<br>35999  | no       | 15 |
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| 21                                  | NPL Documents | NPL39.pdf  | 585480<br>2ce24e7984536b0065e7c721d458d7ffa028<br>1a05  | no       | 12 |
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| 22                                  | NPL Documents | NPL201.pdf | 586556<br>40c46143ef787b7a347fb5712deacd9963b<br>690e0  | no       | 10 |
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| 23                                  | NPL Documents | NPL196.pdf | 3265322<br>7299a0085502e0685b6e302cde28670ae22<br>760bc | no       | 43 |
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| 24                                  | NPL Documents | NPL199.pdf | 487204<br>db75f1c7ea0a9f54ef20b29e21c3641544b7<br>e338  | no       | 12 |
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| 25                                  | NPL Documents | NPL200.pdf | 4029812<br>b7b8de9464626e33b1f8d4b41176710dd2<br>9e0cd5 | no       | 60 |
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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

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